



ADVANTAGES OF ISO

- Improved corporate image
- Competitive advantage–market positioning
- Reduced warranty/liability claims through defect reduction
- Improved records in case of litigation
- Reduction of need for multiple second part assessment.
- Improves traceability to 'root causes' of quality problems.
- Independent, impartial and professional verification.
- Required by an increasing number of buyers.
- Results in errors rectified, at the earliest stage–not repeated
- Clearly defines responsibilities and authorities.